

While project fundraising is fully optional, “bringing the Smithsonian to your state” has been a fruitful pitch for state councils that participate MoMS. Because the Smithsonian is such an immediately recognized “brand name,” fundraising for your tour may be a high priority. And because the Smithsonian exhibition is an easily identifiable product, fundraising is made easier. In-state corporations, foundations and individuals that have a targeted interest in rural issues, and/or rural community development should be high on the prospect list.

Fundraising resources provided:

- Exhibition facts and background information;
- Opportunity to provide underwriting credit on the exhibition’s title panel;
- As required, letters of support from SITES and exhibition curator(s)
- Sample press clippings and testimonials from previous participating state humanities councils;
- 50 copies of the exhibition poster;
- Exhibition postcards and other publications specific to each exhibition